



Electronics Line 3000 Ltd. signs agreement with Service Provider for the Polish Market

- **New partner found for the fast growing Polish security market**
- **Minimum volume of orders of ca. US\$ 2.2m until the end of 2013**

Rishon LeZion, Israel (August 15, 2011) – Electronics Line 3000 Ltd. (“EL” or “the Company”) (XETRA: ELN), a global provider of wireless security with remote management solutions, announces that the Company has entered into a distribution agreement with a leading central monitoring station service provider (“CMS”) in Poland. The agreement covers the distribution of the Company’s innovative wireless security, safety, connectivity and control systems such as the iConnect and CommPact solutions and appendent peripheral products. The new partner thus becomes the authorized distributor of the Company’s two-way wireless “iConnect” system for the residential and small commercial market in Poland. The initial volume of orders from the new CMS will amount to ca. US\$ 2.2m until the end of 2013.

“The fast growing economy and the increasing prosperity in Poland also boost the demand for security solutions. With this new relationship we found a well established and reliable partner for this rapidly growing market“, says Douglas Luscombe, CEO of Electronics Line. “Offering high reliability with low maintenance and service calls, our solutions allow monitoring stations and companies to offer improved customer service with low operational costs. Thus, we are very optimistic to successfully enter into one of the most attractive European security markets with our new partner”.

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About Electronics Line (EL):

EL is a pioneer in next-generation security solutions for the residential and small commercial markets. The Company designs and produces cutting-edge solutions for security and control of living and working environments. The EL line provides comprehensive security protection, as well as sophisticated system and home management functionality, for optimal comfort, safety and peace of mind. This new industry standard is further upgraded with enhanced remote management capabilities that give homeowners instant access to their system from anywhere in the world.

Upgrading Everyday Security

EL solutions enable new levels of control and maintenance in protected sites through the ELAS, a proprietary remote management server. The Company enjoys a unique market position in supplying ELAS-governed systems for the home and workplace, which provide the multiple benefits of a virtual security presence, convenient home automation, and energy efficiency, all customized by the end-user and/or the service provider.

EL's extensive product line includes both wired and wireless solutions, as well as the integration of both types into one hybrid system. EL solutions offer enhanced detection and PSTN/IP/GSM/GPRS-based event reporting, along with advanced remote management tools. The back-office support and customized branding of EL solutions provide superior security with significant business benefits and market expansion potential.

Global Partnerships

Nearly three decades of cutting-edge leadership have earned EL a solid market position, allowing users worldwide to benefit from EL's ongoing development of upgraded security solutions. The Company maintains long-term partnerships worldwide.

EL has made emerging technology, user-friendly design and exceptional quality the benchmarks for serving its international network of clients and partners. Drawing on a tradition of pioneering expertise, EL specialists also provide security integration consultancy, installation service, training and technological support.

EL was established in 1982 and is headquartered in Israel. The Company is publicly traded on the Frankfurt Stock Exchange (ELN) and is part of the RISCO Group, an established leader in the international security market.



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“This release contains forward-looking statements, which express the current beliefs and expectations of management. Such statements involve a number of known and unknown risks and uncertainties that could cause the Company’s future results, performance or achievements to differ significantly from those expressed or implied by such forward-looking statements. A number of these risks and other factors that might cause differences, some of which could be material, along with additional discussion of forward-looking statements, are set forth in the Company's Annual Report and its other filings filed with the Israeli Securities Authority. Forward-looking statements speak only as of the date on which they are made and the Company undertakes no obligation to update publicly or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.”