

## EL to Launch Smartphone App, Video Verification and New Two-way Wireless System at Ifsec 2011



UPGRADING  
EVERYDAY  
SECURITY

Electronics Line ("EL" or "the Company") (XETRA: ELN) announces the launch of three major developments at this year's Ifsec - new EL Smartphone Application for remote management, new Video Verification solution and our new Two-Way Wireless iConnect panel, detectors and accessories.

### **EL Smartphone Application**

The dedicated EL Smartphone Application, designed for use with EL GPRS and IP based solutions, offers end-users state-of-the-art remote management features with the convenience and intuitive use of a smartphone application. Moreover, with EL's new Two-Way Wireless product range, the Smartphone Application also offers video verification, for complete peace of mind at all times.

### **Video Verification**

EL's new Video Verification solution is based on EL's proprietary new Two-Way Wireless PIR Camera and the EL Application Server. These video verification features offer users and providers real-time snapshots of an event upon an alarm or following user-generated activation. This enables users and monitoring services to carry out virtual inspections, verify and assess events, and determine the most appropriate response for enhanced security.

### **Two-Way Wireless iConnect**

iConnect, EL's flagship security and control solution, is now available with proprietary two-way wireless RF technology. This latest development, to be shown at Ifsec 2011, enables the use of Two-Way Wireless PIR Cameras for event triggered video images and clips, as well as Video Verification and two-way wireless peripherals.

For more information or to schedule a meeting please contact us at [ifsec@electronics-line.com](mailto:ifsec@electronics-line.com)

### **About the Company**

EL is a leading global provider of wireless security with remote management solutions for the mass residential and commercial markets. Multiple technologies and applications are integrated in the solutions to enable real-time, two-way data, audio and video solutions. The Company has over 25 years of experience in the electronic security industry, and is well recognized for its technological innovations and for the high quality of its products. The Company partners with leading monitoring companies, distributors and residential service providers to create unique solutions.

For more information, please visit [www.electronics-line.com](http://www.electronics-line.com)

### **Disclaimer:**

"This release contains forward-looking statements, which express the current beliefs and expectations of management. Such statements involve a number of known and unknown risks and uncertainties that could cause the Company's future results, performance or achievements to differ significantly from those expressed or implied by such forward-looking statements. A number of these risks and other factors that might cause differences, some of which could be material, along with additional discussion of forward-looking statements, are set forth in the Company's Annual Report and its other filings filed with the Israeli Securities Authority. Forward-looking statements speak only as of the date on which they are made and the Company undertakes no obligation to update publicly or revise any forward-looking statement, whether as a result of new information, future developments or otherwise."